

Final Report

1. Activity Report

An Emergency Drill System Which Aiming To Gain The Public's Awareness Of Disaster Mitigation Through A Creative Development.

1. Rebranding “Inisiatif Kanca Cilik” (IKC Indonesia) Mitigation System

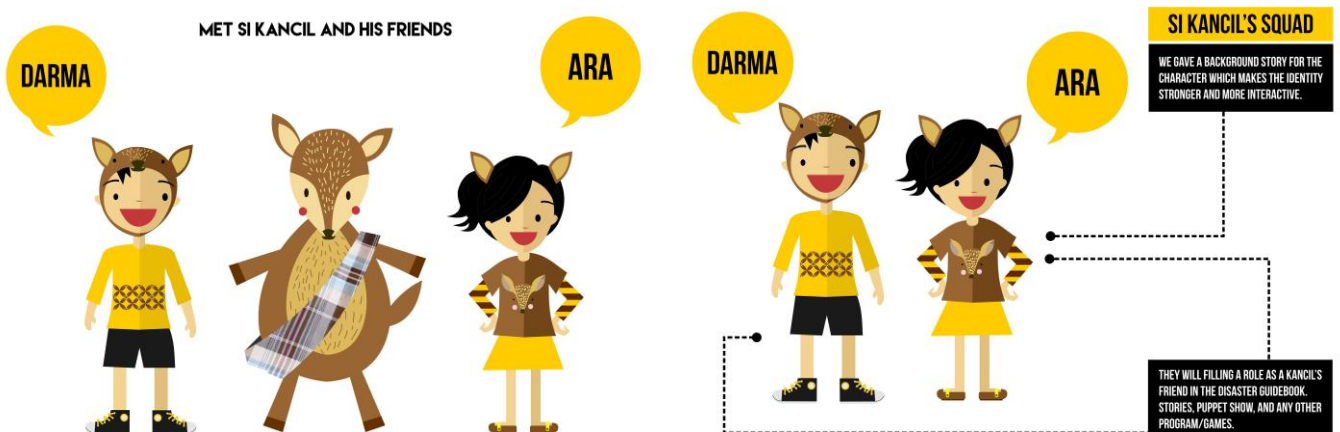
Inisiatif Kanca Cilik was initiated on 2007 with the Indonesian local community. Most of them are elementary school teachers. Since 2007 till now, they only prioritize how to socialize to the students but never thought how important to keep updating the graphic design and concept so the kids will become more enthusiast during the program. To make these Disaster knowledge deliver effectively to the kids, we need to add some creative works.

Met SI KANCIL. The logo we made for “INISIATIF KANCA CILIK (IKC)” features the local deer called “Kancil”. The tales of Kancil is a compilation traditional folklore about clever deer. It is a popular fables children story in Indonesia. We re-new the character and the logo to make the identity bolder and more interactive for children.





Met DARMA and ARA . Si kancil needs a friend to accompany him spread the information about disaster knowledge. Darma and Ara will definitely happy to help Si Kancil and they could get along better with all the kids.



To make it more interactive and raise kid's awareness, we need to make the design more sophisticated than before. So, we start from re branding the character and the logo itself. Graphic design and illustration played a role in the success of the program. Participants were more Engaged and attentive. Learning was much more fun for everyone.

2. Localize NPO+arts' Disaster Education Board Games into Indonesian version

Designing the logo and the character only weren't enough to gain the public awareness. The second part is we need to focus on the 'product'. The quality of the program and game itself have the huge role to make the kids and family interested.

We need to provide games which have a good quality and could effectively deliver the disaster knowledge to the kids. NPO+arts has many board games that the quality has been guarantee to the kids. Such as SHUFFLE games, Namazu no Gakko (Catfish School), and gura town. It was a good idea to localize their games and made own version of SHUFFLE which will suitable for Indonesian condition and culture.



HOW TO CREATE AN EMERGENCY LAMP
CARA MEMBUAT PENERANGAN DARURAT

SHUFFLE

SI KANCIL

HOW TO USE FIRE EXTINGUISHER
CARA MENGGUNAKAN ALAT PEMADAM KEBAKARAN

SHUFFLE

SI KANCIL

HOW TO CREATE BANANA LEAF PLATES
CARA MEMBUAT PIRING DARI DAUN PISANG

SHUFFLE

SI KANCIL

HOW TO PROVIDE FIRST AID FOR BROKEN BONE
PERTOLONGAN PERTAMA PADA PATAH TULANG

SHUFFLE

SI KANCIL

HOW TO CREATE AN EMERGENCY LAMP
CARA MEMBUAT PENERANGAN DARURAT

1 2 3 4

SI KANCIL

HOW TO USE A FIRE EXTINGUISHER
CARA MENGGUNAKAN ALAT PEMADAM KEBAKARAN

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HOW TO CREATE BANANA LEAF PLATES
CARA MEMBUAT PIRING DARI DAUN PISANG

1 2 3 4

SI KANCIL

HOW TO PROVIDE FIRST AID FOR BROKEN BONE
PERTOLONGAN PERTAMA PADA PATAH TULANG

1 2 3 4

SI KANCIL

CARA MENGHINDARI GIGITAN NYAMUK

Cara Tradisional menghindari gigitan nyamuk dengan menggunakan buah jeruk nipis. Pertama-tama siapkan jeruk nipis.

CARA MENGHINDARI GIGITAN NYAMUK

Potong jeruk nipis menjadi beberapa bagian. Kemudian peraslah jeruk nipis tersebut. Taruh air perasan jeruk nipis tersebut ke dalam mangkuk.

SHUFFLE

SI KANCIL

SHUFFLE

SI KANCIL

CARA MENGHINDARI GIGITAN NYAMUK

Kemudian oleskan air perasan jeruk tersebut secara merata ke bagian tubuh yang rawan terkena gigitan nyamuk. Seperti bagian tangan dan kaki.

CARA MENGHINDARI GIGITAN NYAMUK

Setelah diolesi air jeruk, kulit kita akan berbau seperti sambal atau soto dicampur jeruk. Tapi justru air jeruk yang baunya menyengat itu menyebabkan nyamuk enggan mendekati dan tak mau menggigit.

SHUFFLE

SI KANCIL

SHUFFLE

SI KANCIL

HOW TO CREATE BANANA LEAF PLATES
CARA MEMBUAT PIRING DARI DAUN PISANG

Potong lembaran daun pisang berbentuk persegi, kemudian cuci hati-hati hingga bersih.
Cut the banana leaf into square shape. Then, wash it carefully.

HOW TO CREATE BANANA LEAF PLATES
CARA MEMBUAT PIRING DARI DAUN PISANG

Lipat bagian ujung daun pisang yang sudah dipotong seperti gambar di atas. Lipat bagian A dan Satukan pada bagian B.
Fold the banana leaf like the picture above. Fold part A and B till the both ends meet.

SHUFFLE

SI KANCIL

SHUFFLE

SI KANCIL

HOW TO CREATE BANANA LEAF PLATES
CARA MEMBUAT PIRING DARI DAUN PISANG

Setelah ujung kanan dan kiri bertemu, balik dan sematkan tusuk gigi dari bagian luar daun. Ulangi langkah yg sama pada ujung daun satunya (C&D).
After the left (A) and right (B) ends meet, turn it over and embed a toothpick from the outer leaves. Repeat the same step for C and D part.

HOW TO CREATE BANANA LEAF PLATES
CARA MEMBUAT PIRING DARI DAUN PISANG

Setelah kedua sisi terbentuk, rapikan sisi-sisi daun dengan gunting. Daun pisang tersebut siap untuk digunakan.
After finish, trim the sides of the leaves with scissors. The Banana leaf plate is ready to use.

SHUFFLE

SI KANCIL

SHUFFLE

SI KANCIL

HOW TO PROVIDE FIRST AID FOR BROKEN BONE
PERTOLONGAN PERTAMA PADA PATAH TULANG

Cari lah benda-benda yang bisa digunakan sebagai bidai. Seperti: Papyrus, papan kayu, atau benda lain yang panjangnya sama dengan bagian lengan yang patah.
Find a splint to support the arm. It should be inflexible and long enough to reach the joints at both ends of the broken one.

HOW TO PROVIDE FIRST AID FOR BROKEN BONE
PERTOLONGAN PERTAMA PADA PATAH TULANG

Gunakan bidai untuk menopang lengan yang sakit. Kemudian ikat dengan dasi atau kain mengelilingi lengan yang sakit.
To fix the broken bone, put the splint on the arm and tie both together with a bandage, Necktie or something else, at the joints at both end of the broken bone.

SHUFFLE

SI KANCIL

SHUFFLE

SI KANCIL

HOW TO PROVIDE FIRST AID FOR BROKEN BONE
PERTOLONGAN PERTAMA PADA PATAH TULANG

Gunakan benda-benda disekitar untuk menyangga lengan yang sakit. Seperti: Taplak meja, kain selendang atau tas plastik yang digunakan seperti pada gambar.
In the case of a broken arm, support it with a Table cloth, Hijab, or plastic bag looped around the neck as per the illustration.

HOW TO PROVIDE FIRST AID FOR BROKEN BONE
PERTOLONGAN PERTAMA PADA PATAH TULANG

Ikatkan selembur kain lagi di bagian dada untuk menopang lengan agar lebih stabil. Kemudian tunggulah petugas kesehatan datang.
Trying to supporting cloth to the chest using a long cloth will fix the arm more securely. Calmly wait for the paramedics to arrive.

SHUFFLE

SI KANCIL

SHUFFLE

SI KANCIL

3. Develop a brand new Disaster education program and materials

LOGO AND OTHER ATTRIBUTES



SNAKE AND LADDER BANDANA



72 HOURS SURVIVAL KIT

DISASTER GRAB BAG AS AN EVERYDAY CARRY ESSENTIALS

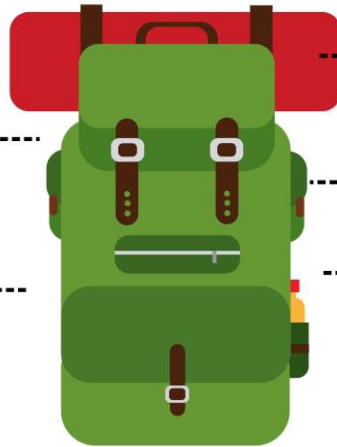
COLLECTION OF ITEMS YOU CARRY WITH YOU IN YOUR BAG ON A DAILY BASIS

COMES UP WITH A GREAT AND ATTRACTIVE DESIGN ESPECIALLY FOR CHILDREN AND YOUTH

PREPAREDNESS & SELF-RELIANCE

HAVING THESE TOOLS AT THE READY EVERYDAY WILL NOT ONLY EQUIP YOU FOR MOST DAILY ROUTINE, BUT ALSO SOMETIME UNEXPECTED SITUATION : DISASTER SITUATION

INSPIRE PEOPLE TO ALWAYS PREPARE



USEFUL FOR DAILY LIFE

MAKE YOUR LIFE BETTER OR YOUR DAY EASIER

CONVINIENCE

72 HOURS SURVIVAL KIT

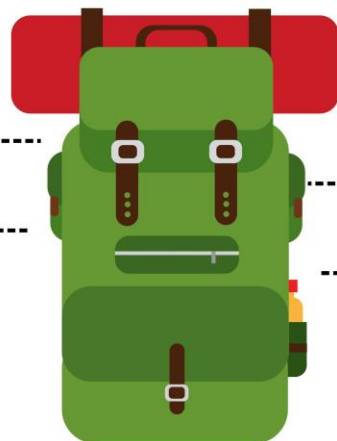
DISASTER GRAB BAG AS AN EVERYDAY CARRY ESSENTIALS

GUIDE BOOK :
HOW TO DEAL WITH DISASTER.
LIST OF EMERGENCY THINGS THAT WE NEED AT DISASTER TIME

MULTI TOOLS

EMERGENCY FOOD

TOILETRIES



SHIRT. TO CHANGE, IF YOUR CURRENT CLOTHES ARE WET/DIRTY

WORK GLOVES AND BANDANA

RAINCOAT

FIRST AID KIT

3. Future Plans

Every schoolchild in Japan will be familiar with disaster drills, even the mitigation system itself is better prepared. The emergency calls, the coordination, and the important part is every single person in Japan know what to do when disaster happens. They are familiar with the situation. When Earthquake happens, they will swiftly hide under their desks to shelter from falling debris. If the children are out in the playground they will rush to the centre of any open space to avoid being hit by falling debris. The local fire department also takes groups of children into earthquake simulation machines to familiarize them with the sensation of being in an earthquake. Schools with two storeys or more have evacuation chutes which children can slide down to safety.

The thing is, they know how important it is to be prepared before the disaster happens. We can learn how to be prepared by seeing how Japanese society prepares and educates their citizens to respond to earthquakes.

After learning so many things in Japan, I got a higher hope that Indonesia could do the same thing as Japan. And should be as good as Japan. We just need to find the possibilities and chances. In Indonesia right now, lots of community or organization focusing on disaster education, but they only provide emergency drills that are not so interesting for most people.

On 2007, we developed disaster risk reduction programs through IKC Indonesia, on 2016 we added more creative works to make these programs more interesting through the brand new SI KANCIL program. I do hope after going back to Indonesia we could manage these programs and spread the information widely.

No one could predict when disaster will happen. But you could always reduce the number of victims by having disaster mitigation knowledge. One information could save many lives. Maybe yours, maybe your family, maybe the whole town.

